



## HARVEST DRIVE *Children Helping Children*

### HARVEST DRIVE ENTERS 19<sup>TH</sup> YEAR No Child Deserves to Go Hungry Goal to Assist 2,000 Families in Broward County

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As in the previous 18 years, “Children Helping Children” remains the theme of the Harvest Drive. The children throughout Broward County Schools continue to be the focal point of our activities and most students will be assisting in our efforts. Over 180 schools participating have their own method of raising awareness and collecting the non-perishables from this year’s need’s list.

Each year more and more companies, civic groups and religious organizations become involved by making cash donations, providing gift cards for food and/or gasoline. If you have want to join in, this is the year to do so, as the Harvest Drive remains a priority cause - **NO CHILD DESERVES TO GO HUNGRY.**

While the Harvest Drive traditionally collects food and clothing just prior to Thanksgiving, we have been called upon to assist families on a year round basis due to the current economic conditions and high unemployment rate in Florida.

**Mission statement: “Children Helping Children”**

The Harvest Drive incorporates all aspects of philanthropy by promoting the concept of children and adults working hand-in-hand to offer needy families in Broward County gifts of food and other necessities during the Thanksgiving holidays and beyond. Educating all children and creating a consciousness about the various needs in the community; promoting altruism and giving them the opportunity to help others are all cornerstones of the Harvest Drive.

The unique characteristic of the program is that in addition to the business and corporate donations, children are at the helm of all the collections. The purpose of the Harvest Drive is to teach children at an early age that their contributions can make a difference in the lives of others, by facilitating their direct participation in the project.

Harvest Drive is expanding in 2011 providing assistance to families throughout the year with food and daily necessities. **Hunger is a year round issue and will be addressed through the Harvest Drive as such.**

**Thanksgiving Holiday Goal:**

To provide 2000 families (approximately 8000 individuals) in Broward County with a complete Thanksgiving dinner plus a week's worth of groceries, new or gently used clothing, shoes, books and toys.

**Harvest Drive's Year-round Goal:**

Harvest Drive will be a resource for needy families in crisis and for assistance with food and other necessities. Families are referred by different social service agencies, as well as by the Broward County school social workers. We have a food pantry at our main site and hope to have each distribution site also start a pantry to help year round.

**The Thanksgiving Harvest Drive in action:**

The Harvest Drive is a yearlong project that culminates in a charitable event that takes place in the majority of the Broward County Public Schools every Thanksgiving. Students from over 90+ schools, churches and temples conduct drives and supply the Harvest Drive with the non-perishable food which is then distributed to the families. Community businesses, corporations, civic organizations, Parent Teacher Associations, volunteer organizations, and individual donors have generously sponsored the Harvest Drive by providing money to purchase all perishable foods. Various High School clubs collect large quantities of food obtained at neighborhood Publix and Wal-Mart stores during **Harvest Days** throughout the county.

Preparation for the actual distribution day takes place at each host school. This is an effort that entails the participation and coordination of many students, school personnel and hundreds of community volunteers. All items collected for distribution are dropped off at the respective sites. Volunteers sort, inventory and label all donations. The non-perishable food items are packed in no less than ten overflowing grocery bags per family.

**Community Involvement:** Children's Services Council of Broward and Rotary International have partnered with the Harvest Drive in broadening our reach in Broward County. Their efforts coupled with our previous 18 years of reaching out for sponsors resulted in record numbers of sponsors both corporate, civic and individuals.

*Other sponsors include:* **Acaletics , Achievement and Rehabilitation Centers, Action Technologies, Advanced Cable Communications, Anthony's Coal Fired Pizza, Cargill, Carolina Ale House - Weston, Castle Management, Costco, The DART Foundation, Davie Police Department, Davie and the Ranches Magazine, Eileen Stephens Photography, FIU Pines Center, Florida Broward Region of Hadassah, For Life Products, JEM4, John Knox Village, Memorial Hospital Miramar, Northern Trust, Parkway Christian School, Picasso Promotions, Publix, Our City Weston Magazine, Rick Shaw: Magic 102.7 & The Magic Children's Fund, Sports and Activities Weston Directory, St. Katherine Drexel Church, Stor-All Storage-Flamingo Road, Temple Dor Dorim, The M. Feld Group, Inc, The Self Storage Depot, Top Drawer Media Solutions & Direct Mail, Wal-Mart, Weston Flyers, Weston Lawyers, Weston Leasing, Weston and Parkland Lifestyle Magazines, Winn Dixie and YMCA of Broward County.**

The Harvest Drive is pleased to have been endorsed by Broward County School Board and Board of Commissioners, Davie City Commissioners, Weston City Commissioners, Weston Chamber of Commerce, Children's Services Council, Volunteer Broward, State Representative Franklin Sands and Million Meals Committee.

## HARVEST DRIVE DISTRIBUTION SITES/DATES/TIMES

### FT LAUDERDALE HIGH SCHOOL

**Tuesday, November 15th** – drop off for community, pack and sort  
Families pick up from 6 to 9 PM

### GLADES MIDDLE SCHOOL, MIRAMAR

**Wednesday, Nov. 16th** - 4pm - 9pm drop off for community  
**Thursday, Nov. 17th** - all day, sorting and packing  
**Friday, Nov. 18th** - 9am - 2pm, family pick up

### PLANTATION HIGH SCHOOL, PLANTATION

**Tuesday, November 15th** - 3pm - 9pm, drop off for community  
**Wednesday, November 16th** - Families pick up from 6 to 9 PM

### POMPANO BEACH HIGH SCHOOL, POMPANO

**Tuesday, November 15th** – 3pm - 9pm, drop off for community  
**Wednesday, November 16th** - all day, sorting and packing  
**Thursday, November**- 9am - 2pm, pick up

### SOUTH BROWARD HIGH SCHOOL, DANIA

**Tuesday, November 15th** - 3pm - 9pm, drop off for community  
**Wednesday, November 16th** - 8am - 3pm sort and pack, 3pm - 9 pm Family Pick up

### TARAVELLA HIGH SCHOOL, CORAL SPRINGS

**Friday, November 18th** – 8am - 6pm sort & pack,  
6pm to 8pm – Family pick up

### WESTERN HIGH SCHOOL, DAVIE

**Wednesday, Nov. 16th** - 3pm - 9pm, Western High drop off for community  
**Thursday, Nov. 17th** - all day, Western High sorting and packing  
**Friday, Nov. 18th** - 9am - 2pm, Western High family pick up

### WESTGLADES MIDDLE SCHOOL, PARKLAND

**Monday, November 14th** - 4pm - 8pm, drop off for community  
**Tuesday, November 15th** - All day, sorting and packing  
**Wednesday, November 16th** - 9am - 2pm, family pick up

Please make this the year you elect to support and participate in this worthwhile, countywide charitable effort so that **‘no child goes hungry’**. If you would like more information on how you can help, please see the Harvest Drive website at: [www.harvestdriveflorida.com](http://www.harvestdriveflorida.com). Should you know of a family in need of some assistance, kindly contact your school’s social worker for detailed information.

The Harvest Drive accepts cash donations and gift cards. Checks should be made payable to Harvest Drive, Inc. Please send all correspondence to 5190 NW 165<sup>th</sup> Street, Miami, Florida 33014. All donations are tax deductible 501c (3).